



ROADSIDE TRAVELS

Eat - Explore - Live...Repeat



ABOUT THE BLOG

Share our love of traveling and exploring life and the world around us.

Roadside Travels is a travel and lifestyle blog for women, men, families and lovers of going off the beaten path in life.

Here you will find lifestyle, product reviews, event and stories and photos of places time has left behind.

Pageviews	Subscribers	Uniques/month
30,000	2,000	2,000

Social Media Following

Facebook
6,000+

Twitter
4,000+

Pinterest
1300+

Instagram
600+



ABOUT THE CELESTE

Freelance writer, blogger, photography lover and amateur explorer. Traveled across North America, one country and my own back porch.

I a wife and a mom to two amazing kids and three fur-babies (two great danes and one grouchy chihuahua that rules them all).

I started exploring rural and urban abandoned places as a hobby and I decided to share my hobby with the world.

"TO TRAVEL IS TO LIVE"

- Hans Christian Anderson



Our Readership

Roadside Travels is visited more frequently by females who are in the age range 24-35, have children, received some college education and browse my site from home.

Our readers are shutterbugs, movie going, family-focused, travelers that look for new and amazing places to visit.

Our Readers Stay Engaged

"This contest is so awesome and we have multiple chances to win so I love it!..." - Barb (My Little Pony Party Jars)

"I love Star Wars, so I enjoyed the photos. I thank you for honoring those abandoned works of art." - Jerry (Abandoned Star Wars Set)

"There is such a creepy beauty to abandoned places. Loving your photos!" - (Abandoned Cruise Ship)

"WoW! Awesome. I would love to try any of these. I love all of them on their site, but I really love the princess mix sixlets and the googlie eye gumballs. My dad taught me how to bake and him and I taught my 2 teen girls, so the 4 of us would love to share this if I win and make some family memories. I have so many ideas running through my mind that I want to do. summertime is always better with some sweetness. i love ur candy jars so elegant and pretty. i will totally have to do this with my girls." - Gina (MLP Party Jars)

85% Women

Age 34

75% Earn 60k/yr

I have worked with a variety of brands to help them reach their social media and advertising goals.

SPONSORSHIPS AND COLLABORATIONS WITH ROADSIDE TRAVELS.COM



Opportunities

Advertising Spaces, Sponsored Posts, Reviews, Event Coverage, Social Media Promos, Brand Ambassador and Giveaways.

Giveaways can only be held in conjunction with another type of sponsorship (generally a review). They must be something that falls in line with what my readers and myself are interested in.

Rates and Pricing

All campaigns and sponsorships are customized to fit your company's needs and most importantly your budget and will be priced accordingly.

Want to know more? Contact Us to Get Started Today!

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