

Roadside Travels

roadsidetravels.com

Travel - Lifestyle - Product Reviews - Brand Advocate

About Roadside Travels

Celeste here and I am the 'keeper of the blog' (cue heroic Marvel movie type music) Roadside Travels!

If you have been a longtime reader, you would remember me as Organic Mommy Today. I have been a blog owner since 2011 and made the change to Roadside Travels because I wanted to capture and share our travels with you!

I Don't Wear Just One Hat!

You will see our travels, but I am a huge fan of variety, so you will find other topics covered as well, such as gaming, tech, food, and family-friendly products.

It is Great to Meet You!

No Worries I Do Have 'Off' Time

In my downtime, I am an amateur urban explorer, hopeful photographer., Netflix binge-watcher and Email Marketing Specialist (<--- that is my day job). Okay so maybe classifying this as 'off' time may not be the best word. I'm a Virgo, so I am always ready to get something done.

Don't be shy! I WANT to hear from you.

If you see a post that speaks to you, please please please leave a comment I enjoy the feedback and learning about your experiences. If you are a company, event planner or brand and you see a post and think "wow I have to work with this blogger and her team!" (or any variation really, I am just happy to you took notice), then definitely feel free to reach out so we can work together!

Pageviews
30,000

Subscribers
2,000

Uniques/month
2,000



Our Readership

Roadside Travels is visited more frequently by females who are in the age range 24-35, have children, received some college education and browse my site from home.

Our readers are shutterbugs, movie going, family-focused, travelers that look for new and amazing places to visit.

Our Readers Stay Engaged

"This contest is so awesome and we have multiple chances to win so I love it!..." - Barb (My Little Pony Party Jars)

"I love Star Wars, so I enjoyed the photos. I thank you for honoring those abandoned works of art." - Jerry (Abandoned Star Wars Set)

"There is such a creepy beauty to abandoned places. Loving your photos!" - (Abandoned Cruise Ship)

"WoW! Awesome. I would love to try any of these. I love all of them on their site, but I really love the princess mix sixlets and the googlie eye gumballs. My dad taught me how to bake and him and I taught my 2 teen girls, so the 4 of us would love to share this if I win and make some family memories. I have so many ideas running through my mind that I want to do. summertime is always better with some sweetness. i love ur candy jars so elegant and pretty. i will totally have to do this with my girls." - Gina (MLP Party Jars)

85% Women

Age 34

75% Earn 60k/yr

Facebook

@roadsidetravels
6000+

Twitter

@roadsidetravels
4000+

Instagram

@roadsidetravels
800+

Pinterest

@roadsidetravels
1000+

I have worked with a variety of brands to help them reach their social media and advertising goals.

Sponsorships and Collaborations



Opportunities

- Sponsored Posts
- Reviews
- Event Coverage
- Social Media Promos
- Brand Ambassador
- Sponsored Giveaways.

Giveaways can only be held in conjunction with another type of sponsorship (generally a review). They must be something that falls in line with what my readers and myself are interested in.

Rates and Pricing

All campaigns and sponsorships are customized to fit your company's needs and most importantly your budget and will be priced accordingly.

Want to know more? Contact Us to Get Started Today!

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