



Celeste Whitehead

# Roadside Travels

Travel - Lifestyle - Product Reviews - Brand Advocate

Celeste here and I am the 'keeper of the blog' (cue heroic Marvel movie type music) Roadside Travels!

If you have been a longtime reader, you would remember me as Organic Mommy Today. I have been a blog owner since 2011 and made the change to Roadside Travels because I wanted to capture and share our travels with you!

## **I Don't Wear Just One Hat!**

You will see our travels, but I am a huge fan of variety, so you will find other topics covered as well, such as gaming, tech, food, and family-friendly products.

## **No Worries I Do Have 'Off' Time**

In my downtime, I am an amateur urban explorer, hopeful photographer., Netflix binge-watcher and Email Marketing Specialist (<--- that is my day job). Okay so maybe classifying this as 'off' time may not be the best word. I'm a Virgo, so I am always ready to get something done.

## **Don't be shy! I WANT to hear from you.**

If you see a post that speaks to you, please please please leave a comment I enjoy the feedback and learning about your experiences. If you are a company, event planner or brand and you see a post and think "wow I have to work with this blogger and her team!" (or any variation really, I am just happy that you took notice), then definitely feel free to reach out so we can work together!



6k+

/roadsidetravels



4k+

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1k+

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200+

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1k+

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## PARTNERSHIP OPPORTUNITIES

- + SPONSORED POSTS
- + BRAND AMBASSADORSHIP
- + PRODUCT PLACEMENT
- + EVENTS & TRAVEL
- + FAM TOURS
- + GIVEAWAYS

## BLOG STATS

- 72% WOMEN
- 49% FROM THE U.S.
- 55% AGES 28-45
- 85% EARN 50K+ PER YEAR

## OUR CLIENTS

DISNEY WORLD RESORT  
ORLANDO VISITOR BEUREU  
KIA  
MAZDA  
CALIFORNIA PIZZA KITCHEN

## WHAT OTHERS SAY!

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. "This contest is so awesome and we have multiple chances to win so I love it!" - Barb (My Little Pony Party Jars)

"I love Star Wars, so I enjoyed the photos. I thank you for honoring those abandoned works of art." - Jerry (Abandoned Star Wars Set)

"There is such a creepy beauty to abandoned places. Loving your photos!" - (Abandoned Cruise Ship)

"Wow! Awesome. I would love to try any of these. I love all of them on their site, but I really love the princess mix sixlets and the google eye gumballs. My dad taught me how to bake and him and I taught my 2 teen girls, so the 4 of us would love to share this if I win and make some family memories. I have so many ideas running through my mind that I want to do. Summertime is always better with some sweetness. I love ur candy jars so elegant and pretty. I will totally have to do this with my girls." - Gina (MLP Party Jars)

5k+

E-MAIL  
SUBSCRIBERS

9k+

MONTHLY  
UNIQUE VISITORS

20k+

MONTHLY  
PAGE VIEWS

16k+

SOCIAL MEDIA  
FOLLOWERS

# MOST POPULAR TOPICS

We at RoadsideTravels.com cover a number of topics for various brands and companies. We cover everything for family and travel, including and not including, events, shows, travel destinations, reviews and so much more. Below are some of the highest viewed content on our blog.



LET'S WORK TOGETHER!

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